

# Jordie Lunn Bike Park

2023 Advertising  
Opportunities



**Langford**  
where it all happens.



# Welcome to the Jordie Lunn Bike Park



The **Jordie Lunn Bike Park** opened to the public on May 28, 2021. It is a one-of-a-kind recreational cycling space that combines elements of dirt jumping, a pump track, skills area and cyclocross/mountain bike trails all in one seamless experience.

The park serves as a year-round public cycling space for riders of all ages and abilities and provides opportunity for both recreation and high-performance training. It will offer exciting programming and sports development opportunities for schools, sport teams and clubs.

The **Jordie Lunn Bike Park** is also positioned to host various cycling events such as pump track/dirt jump competitions and mountain bike/cyclocross races.

Coming in late 2023 is the Clubhouse, a 5000 sq. ft. facility offering bike repairs, bike rentals, food/beverage concession services, change rooms, storage, and rentable office space.

The Park pays tribute to local legend Jordie Lunn, who passed away tragically in 2019. The **Jordie Lunn Bike Park** and **Clubhouse** aim to continue Jordie's legacy by inspiring a new generation of riders.

# Advertising Opportunities



## FENCE PANEL ADVERTISING

- 8ft wide x 3ft height panels
- Full colour logo on black background only
- Art format: vector .eps, .ai, or pdf
- Limit buy of up to four panels
- \*\$2000 per panel (single side)
- \*\$3000 per panel (both sides)





# Advertising Opportunities



# Choose Your Option



Please complete the information below and scan and email a completed form to [JLBP@langford.ca](mailto:JLBP@langford.ca)

Business Name: \_\_\_\_\_

Full Business Address: \_\_\_\_\_

Website Address: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**This is a confirmation of advertising only. All payments for advertising will be due within 30 days of invoicing. Advertisement term is for one calendar year. Price will be pro-rated. Advertiser receives first right of refusal for renewal.**

**All logos to be approved by the City of Langford. Placement is not guaranteed.**

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Preference of Logo Placement  
(see map on opposite page)

1st preference: # \_\_\_\_\_

2nd preference: # \_\_\_\_\_

3rd preference: # \_\_\_\_\_

4th preference: # \_\_\_\_\_

5th preference: # \_\_\_\_\_

## CITY OF LANGFORD

C/O JORDIE LUNN BIKE PARK

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Facebook: <https://www.facebook.com/jordielunnbikepark>

Instagram: [@jordielunnbikepark](https://www.instagram.com/jordielunnbikepark)